

**“STREET COLOURS” - ESTELLA 2009**  
**REGULATIONS FOR CONTESTANTS**

*The Mancomunidad de Montejurra (SERVICIOS DE MONTEJURRA S.A.) announces its 1st “Street Colours” contest with an eye to bringing art closer to the man/woman on the street via the fusion of the everyday with the subjective, through the decoration of three urban waste recollection containers. It is a simple yet fun way of combining beauty and the realism of the dirtiness of rubbish integrating the container as just another part of the city.*

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The contest consists of decorating three containers, using vinyls: one of organic materials, another of paper and cardboard, and finally, a container for non-organic materials or packaging. These decorated containers will be located on the street, wherever the organizing committee deem appropriate.

Those interested in taking part should design images, photographic compositions, drawings, etc. in digital format using the techniques they consider most suitable and which can then be printed onto vinyl in order to be stuck on to the containers as decorative scenes. The artists may design the decorations as part of a harmonic ensemble (decorate the three containers with one common thread) or make separate designs (decorate each container independently).

The containers to be decorated follow a number of technical specifications (see the flat description and virtual photograph in the annex).

Each container will keep its own characteristic lid and this cannot be decorated. To this end the specific colour of each lid is provided so as to keep this in mind when carrying out the designs. All contestants are advised to do a bleed design (without margins) in order to make it easier to stick them onto the containers.

**THE CONTEST IS SUBJECT TO THE FOLLOWING CONDITIONS:**

**THEME**

The motifs used by each artist to decorate the containers will be free but they must take into account that this exposition is for all publics, and public order values must therefore be protected. The theme may embody any point of view.

**PARTICIPATION**

This contest is open to both national and international professional and amateur artists.

**CATEGORIES**

- **PAPER:** This consists of creating a design for the complete decoration of the paper and cardboard container.
- **ORGANIC:** This consists of creating a design for the complete decoration of the organic materials container.
- **PACKAGING AND OTHERS:** This consists of making a complete decoration for the container of packaging, plastics and other inert materials.

- Likewise there exists a fourth option which consists of making a single proposal encapsulating the **JOINT DECORATION OF THE THREE CONTAINERS** aforementioned.

### **PROCESS OF SELECTION**

Artists will be allowed to present a maximum of four design proposals. These proposals may be for separate containers (one idea per container) or for a representation embodying the design of the three containers with a common thread running through.

### **FORMAT AND DIMENSIONS**

Only digital format will be accepted. All files will be in JPG (jpeg) format or vectorial (taking into consideration the necessary resolution for the size of print). The dimensions of the proposals will be directly linked to the measurements and characteristics of the containers.

### **PRESENTATION OF PROPOSALS**

Images will be recorded onto a CD in which two folders will be created. One of them will be called Alta\_Resolución (High Resolution) and here will be found proposals made with high resolution. The other folder will be called Baja\_Resolución (Low Resolution) in which the same proposals will be kept in low resolution for an easier reading in the first instance.

The files should be named with the title each artist gives to their piece, specifying which container each design is for.

Example: Basura\_inteligente\_papel.jpeg (Refuse\_intelligent\_paper.jpg)

### **SENDING IN YOUR PROPOSALS**

If you want to participate in this contest, you need to send your proposals to the following postal address:

Mancomunidad de Montejurra

C/ Sancho El Fuerte, nº 6

31200 Estella -Navarra-

(Spain)

In a separate envelope should be enclosed your personal details, address, telephone number and e-mail address as well as a brief biographical note if the contestant so wishes. Likewise on the outside of the envelope the title of the piece should be clearly visible (the title must be the same as that given in the files).

All material presented will remain under the responsibility of the Mancomunidad de Montejurra and will not be returned to the artist.

## **MAKE-UP OF THE JURY**

The jury will be designated freely by the bidding company and will be made up basically of persons related to the world of art and design as well as persons linked to Public Service.

## **THE JURY'S RULING**

Once the artist sends their proposal or proposals to "*Street Colours*", they will be assessed by the organizing committee in conjunction with the jury. The organizing committee will guarantee that the aforementioned requirements are met.

The jury may select the winning pieces at any time after the deadline date for the arrival of proposals. When the jury has selected the winning entries the successful artists will be notified immediately. The jury's decision will be final.

## **AWARDS**

Three prizes of **1,000 euros** each will be awarded (one for each decorated container). One single participant may be entitled to all three prizes if they are successful in each of the categories, except if only one winner is given corresponding to the fourth category which includes all three containers and would, therefore, receive a prize of **3,000 euros**.

The organizing committee may declare the contest void when in their view none of the proposals presented satisfy the desired objective.

In this last case, the organizing committee will immediately proceed to return the work to its owners.

## **PREPARING AND PLACING THE CONTAINERS**

The placing of the work on the street and in the places allocated to this end is the responsibility of Servicios de Montejurra S.A. The placing of the containers in a public space, and their inauguration, will be held on the 26 September, unless this is materially impossible, at a location designated by this company, within the field of activity carried out by the Mancomunidad de Montejurra.

During the inauguration will be held the presentation of the prizes to those artists who are to be present at the designated location.

## **CALENDAR OF ACTIVITIES**

Deadline date for proposals arriving at the main offices of the Servicios de Montejurra: 2 PM on the 11 September 2009.

Selection: The jury may, as from 15 September, choose the winning entries at any given time.

Inauguration of the winning entries and prize giving: 26 September 2009.

## **RIGHTS AND DUTIES**

Matters to bear in mind when sending each proposal:

1. The design must be original and unpublished.
2. It cannot be a copy of a previously presented piece of work.
3. The work presented cannot interfere in the intellectual property of third parties, for example trademarks or registered patents, author's rights or others.
4. From the moment the work is approved, the artist will waive all rights to said work, regarding the artistic work as well as derived pieces including the final work. This waiver of rights will also give authorization for its reproduction, copy or circulation elsewhere, with the object of promoting the exhibition. Its production is also included as merchandising.

The previous paragraph refers to all winning entries. On the rest of pieces presented the Mancomunidad de Montejurra reserves priority rights to their purchase.

5. Any unforeseen event not included in these conditions may be solved by the jury and the organizing committee.

## **CONTACT**

For more information please consult the Mancomunidad de Montejurra webpage ([www.montejurra.com](http://www.montejurra.com)) or send an e-mail to :

[mancomunidad@montejurra.com](mailto:mancomunidad@montejurra.com) indicating "concurso" (contest) as the subject of the message.

You can also contact us by telephone on: (00 34) 948- 55 27 11

**PARTICIPATION IN THE CONTEST IMPLIES WHOLE ACCEPTANCE OF ITS CONDITIONS.**